

NEWS **NAEB** LETTER

NATIONAL ASSOCIATION of EDUCATIONAL BROADCASTERS

Frank E. Schooley, Editor, Station WILL, Urbana, Illinois

SEPTEMBER 1, 1942

SEE YOU AT MADISON!!!

THE ANNUAL FALL MEETING OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS WILL BE HELD AT WHA, UNIVERSITY OF WISCONSIN, SEPTEMBER 11 AND 12. THE TENTATIVE PROGRAM SET UP BY HAROLD ENGEL LOOKS GOOD. MANY IMPORTANT PROBLEMS CONFRONTING THE EDUCATIONAL STATIONS IS LISTED FOR A GOOD DISCUSSION. EVERY MEMBER SHOULD BE PRESENT. NOW'S THE TIME WE NEED TO CONSIDER OUR WAR PROBLEMS, OR OUR PLACE IN THE WAR PICTURE. WE NEED TO DO SOMETHING. SEE YOU AT MADISON.

TENTATIVE PROGRAM

FRIDAY MORNING

- 9:00 - REGISTRATION - RADIO HALL
- 9:30 - OPENING SESSION - PRESIDENT HAROLD ENGEL, PRESIDING.
- GREETINGS - PROF. HENRY L. EWBANK, CHAIRMAN, UNIVERSITY OF WISCONSIN RADIO COMMITTEE
- 11:45 - WHAT'S WHAT IN WASHINGTON - MAJOR HAROLD KENT, WAR DEPARTMENT
- MEMBERS PROGRESS REPORTS (10 MINUTE LIMIT)

FRIDAY NOON

- 12:15 - LUNCHEON (NO SPEECHES)

FRIDAY AFTERNOON - VICE-PRESIDENT GILBERT WILLIAMS PRESIDING

- 2:00 - HELP WANTED! LEADER - W. I. GRIFFITH, WOI
R. C. HIGGY, WOSU; JOS. F. WRIGHT, WILL
- SUNDAY - AN OPPORTUNITY - FRANK SCHOOLEY, WILL
M. C. JENSEN, WCAL; H. B. MCCARTY, WHA

FRIDAY EVENING

- 5:00 - FISH FRY AT THUNDERBIRD CAMP

SATURDAY MORNING - H. B. MCCARTY PRESIDING

- 9:30 - WARTIME STATION PROMOTION - LEADER - MORRIS NOVIK, WNYC
GILBERT WILLIAMS, WBAA
- HOW MUCH PROPAGANDA - LEADER - DWIGHT COOKE, WRUL
F. W. ZIEBARTH, WLB
- NAEB SCRIPT EXCHANGE

SATURDAY AFTERNOON - JOS. F. WRIGHT PRESIDING

- 1:30 - AGRICULTURAL BROADCASTING - LEADER R. J. COLEMAN, WKAR
W. I. GRIFFITH, WO1 - MILTON BLISS, WHA
- TO EQUIPMENT NOW AND LATER - LEADER CARL MENZER, WSUI,
JAS. EBEL, WILL - JOHN STIEHL, WHA
- 3:30 - BUSINESS SESSION (MEMBERS ONLY)
SECRETARY'S REPORT
TREASURER'S REPORT
COMMITTEE REPORTS
ELECTION OF OFFICER

SATURDAY NITE - RECREATION FOR EVERYONE!

SUNDAY - AN ALL DAY OUTING WILL BE ARRANGED FOR ALL WHO WILL STAY OVER FOR THE EXTRA DAY! RELAX BEFORE THE FALL SEASON STARTS!

GENERAL INFORMATION

MEETINGS WILL BE HELD IN ^{AND} RADIO HALL/IN THE MEMORIAL BUILDING ON THE UNIVERSITY CAMPUS.

ROOMS:

ACCOMODATIONS ARE AVAILABLE AS FOLLOWS:

ON THE CAMPUS: (WITHIN TWO BLOCKS OF RADIO HALL)
MEMORIAL UNION: SINGLE \$2.75-\$3.00 DOUBLE \$4.00-\$5.00
(WITH BATH)

UPTOWN HOTELS: (8-10 BLOCKS FROM RADIO HALL)
PARK HOTEL SINGLE \$1.50-\$1.90 WITHOUT
\$2.50-\$3.00 WITH BATH
DOUBLE \$2.75 WITHOUT; \$4.95-\$8.80 WITH BATH
UNIVERSITY CLUB (MEN ONLY)
(ON CAMPUS) SINGLE \$1.25-\$2.25-\$2.75 WITHOUT, SHARING,
AND WITH BATH

SEVERAL OTHER HOTELS ALSO AT COMPARABLE RATES.

STATION AND NUMBER PROGRESS REPORTS:

EACH MEMBER REPRESENTED WILL BE GIVEN AN OPPORUNTUNITY TO REPORT ON THE HIGH-LIGHTS AND ACHIEVEMENTS OF THE PAST YEAR. PLEASE MAKE THEM COMPLETE - INCLUDING FACILITIES, STAFF, PROGRAMS, WAR EFFORT, ETC., BUT HOLD IT TO TEN MINUTES IN LENGTH.

BRING YOUR STAFF MEMBERS:

ACQUAINTANCES MADE BY MEMBERS OF YOUR STAFF WITH WORKERS FROM OTHER STATIONS PAVE THE WAY FOR CLOSER COOPERATION THROUGHOUT THE YEAR - BRING THEM ALONG!

SATURDAY EVENING:

ENTERTAINMENT WILL BE AVAILABLE FOR ALL WHO WISH TO FIND IT. SUGGESTED POSSIBILITIES: VISIT TO CAVE-OF-THE-MOUNDS; RINGLING BROS. CIRCUS; A BOAT TRIP ON LAKE MENDOTA; OUTING AT THUNDERBIRD CAMP FOR FISHING, SWIMMING, BOATING. A VARIETY TO CHOOSE FROM....

SUNDAY: THE SAME - AND MORE POSSIBILITIES.

ENGEL VISITS KOAC AND KWSC

NAEB PRESIDENT HAROLD A. ENGEL TOOK ADVANTAGE OF HIS WEST COAST TEACHING ASSIGNMENT THIS SUMMER TO VISIT MEMBER STATIONS IN OREGON AND WASHINGTON. SUMMARIZING HIS VISITS HE REPORTS:

KOAC, OREGON STATE COLLEGE, CORVALLIS, OREGON. -- WITH DEAN V. V. CALDWELL, WHO IS DIRECTING THE PROGRESS OF THE STATION IN ADDITION TO HIS DUTIES WITH THE GENERAL EXTENSION DIVISION., I VISITED KOAC ON JUNE 26 AND 27. THE STATION HAD JUST COMPLETED TESTS ON ITS NEW 5 KW TRANSMITTER WITH ITS NEW VERTICAL RADIATOR LOCATED SEVERAL MILES NORTH OF CORVALLIS. IT IS A MODERN AND COMPLETE -- AS MODERN AND COMPLETE A TRANSMITTER SET-UP AS A STATION COULD ASK FOR.

AT THE STUDIOS MRS. ZELTA RODENWALD, JAMES MORRIS AND BURTON HUTTON WERE CARRYING THE BRUNT OF THE PROGRAMS IN THE SUMMER INTERIM. THE STATION WAS OPERATING ON A 10-TO-10 SCHEDULE OF TWELVE HOURS DAILY.

THE KOAC STUDIOS ON THE UNIVERSITY OF OREGON CAMPUS AT EUGENE ARE SUITABLE FOR LIMITED USE AND REPRESENT AT POTENTIALITY WHICH IT SEEMS SHOULD BE FURTHER DEVELOPED IF THE TALENT OF THE INSTITUTION IS TO BE USED TO THE FULLEST MEASURE. A DIRECT LINE CONNECTS THE CENTER IN EUGENE WITH THE STATION AT CORVALLIS FORTY MILES AWAY. THERE IS A CLOSE CONNECTION BETWEEN THE SPEECH DEPARTMENT AND THE RADIO ACTIVITY ON THE CAMPUS.

KWSC, WASHINGTON STATE COLLEGE, PULLMAN, WASHINGTON -- ON JULY 16 I STOPPED AT THE CAMPUS IN PULLMAN TO MEET THE KWSC WORKERS AND SEE THE STUDIOS. MANAGER KENNETH YEEND, CHIEF OPERATOR PENDLETON AND A GRACIOUS SECRETARY WERE ON HAND TO SHOW ME THE STATION. ALLEN MILLER WAS AWAY ON VACATION AT THE TIME. THE STATION'S PROGRAM SCHEDULE LISTED TWELVE HOURS DAILY AND REPRESENTED MORE OF A LOAD THAN A LIMITED STAFF COULD BE EXPECTED TO CARRY. DIRECTOR YEEND, IN ADDITION TO STATION OPERATION, WAS TEACHING A SUMMER SESSION RADIO CLASS IN A STUDIO-CLASS ROOM ADJACENT TO THE STATION CONTROL ROOM.

THE KWSC TRANSMITTER IS HOUSED IN A SEPARATE BUILDING ON THE EDGE OF THE CAMPUS. THE ANTENNA MAST IS NEARBY. THE COLLEGE IS LOCATED ON THE TOP OF A HILL OVERLOOKING THE CITY, SO THE ANTENNA IS ELEVATED WELL ABOVE THE SURROUNDING WHEAT LANDS WHICH BLANKET THE AREA. THE TRANSMITTER IS A CREDIT TO THE STATION'S ENGINEERS, REGULAR AS WELL AS STUDENT, FOR THEY HAVE, UNDER CERTAIN PHYSICAL DISADVANTAGES, COME OUT WITH AN EFFICIENT SET-UP.

WAR CONTRIBUTIONS OF W. H. A

"...IN A TYPICAL WEEK (WEEK ENDING AUGUST 1, 1942) 80 WAR-EFFORT PROGRAMS TOTTALLING 28½ HOURS WERE BROADCAST. THIS DID NOT INCLUDE SCORES OF SPOT ANNOUNCEMENTS AND GENERAL PROGRAMS IN WHICH WAR INFORMATION AND APPEALS WERE INCORPORATED.

"THESE PROGRAMS ARE PLANNED FOR PEOPLE OF ALL AGES, FROM CHILDREN AGED FOUR TO ADULTS IN THE GENERAL AUDIENCE. THEY ARE DESIGNED TO BUILD MORALE AND FIGHTING SPIRIT, TO DIRECT CIVILIAN PARTICIPATION, TO SELL WAR BONDS, AND TO PROMOTE UNDERSTANDING OF THE WAR ISSUES...."

KENTUCKY RELIEVES LINE PRESSURE

OWING TO WAR-TIME DEMAND BY THE FEDERAL GOVERNMENT ON THE USE OF EXISTING TELEPHONE LINES, AN ARRANGEMENT FOR THE DURATION HAS BEEN MADE BY RADIO STATION WHAS AND THE UNIVERSITY OF KENTUCKY BY MEANS OF WHICH THE LATTER INSTITUTION'S NINE BROADCASTS PER WEEK ARE RECORDED IN ADVANCE AND SENT TO WHAS FOR PLAYING ON THE REGULAR UK SCHEDULE. IN VIEW OF THIS ARRANGEMENT, THE UNIVERSITY OF KENTUCKY HAS INSTALLED IN ITS STUDIOS NEW RECORDING EQUIPMENT CONSISTING OF TWO FAIRCHILD TURNTABLES, CUTTING HEADS AND DYNAMIC PICKUPS, ETC. THE ENTIRE LAYOUT INCLUDING ENGINEERING COST APPROXIMATELY \$2200.

F.C.C. ACTION

DESIGNATED FOR HEARING APPLICATIONS OF WHCU, CORNELL UNIVERSITY FOR CONSTRUCTION PERMITS TO CHANGE FACILITIES. (8/18/1942)

RECEIVED APPLICATION FROM WIUC, UNIVERSITY OF ILLINOIS, FOR LICENSE TO COVER CONSTRUCTION PERMIT WHICH AUTHORIZED CONSTRUCTION OF NEW NON-COMMERCIAL EDUCATIONAL BROADCAST STATION. (9/1/42)

EDITORS NOTE: WIUC IS ON THE AIR. IT'S LOCATED IN CONTROL ROOM IN NEW WILL STUDIOS, GREGORY HALL.

--SCHOOLEY

P. S. I DID MY OWN TYPING; YOU CORRECT THE ERRORS, PLEASE. SEE YOU IN MADISON.

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