

SPECIAL BULLETIN
Release Date November 16, 1931

TO MEMBERS
of
THE ASSOCIATION OF COLLEGE AND UNIVERSITY BROADCASTING STATIONS
(and a special request mailing list in addition to members)

Listed below you will find two very important communications. The first is from LEVERING TYSON, DIRECTOR OF THE NATIONAL ADVISORY COUNCIL ON RADIO IN EDUCATION, OF NEW YORK CITY. I am releasing this communication to the membership as a special rush bulletin in order that we may get the reaction from the entire group within the next ten days.

Kindly note the subject matter presented in Mr. Tyson's letter relative to the electrical transcriptions of lectures now being released over a nation-wide network, sponsored by the economics and psychology committees of the National Advisory Council. We most assuredly need these materials for the membership. If enough interest is shown by the membership there is no question in my mind but that Mr. Tyson will arrange to have the series electrically transcribed. This is our chance. It depends upon YOUR immediate action. Will you kindly rush a letter to Mr. Tyson (address 60 E. 42nd Street, New York City) and explain that we need this material for the member stations of the Association. Will you kindly do this today in order that Mr. Tyson may realize the need that college and university broadcasting stations have for this excellent series of lectures. I will appreciate your sending a carbon copy to this office in order that we may complete our records before further advising Mr. Tyson of the Association's reaction. PLEASE DO THIS TODAY.

The following is a copy of Mr. Tyson's letter:

"Your special bulletin with release date November 5 has just come in and is very interesting.

"There is a bit of information which I would very much like to have if it is entirely in order to ask for it.

"Perhaps you are aware of the fact that the economics and psychology committees of the Council have been broadcasting programs over a nation-wide network beginning October 17th. I am enclosing a list of the two series. These were put on the air a little bit earlier than we expected would be possible as we hardly thought it would be possible to get them ready before January 1st. Because of this some of the details which we expected to clear were not settled. One of these was the possibility of electrical transcriptions of the lectures. Since the start of both series we have had indications from quite a few sources that the lectures should be electrically transcribed for distribution to non-network stations.

"What I would like to find out from members of the Association of College and University Broadcasting Stations is whether these stations would be at all interested in transcriptions of the various items in these two series.

"The enclosed circular covers only the first ten lectures and there are thirty altogether. Both series will continue after the Christmas holidays for twenty weeks.

"We have other committees of the Council ready with programs and as these come along the question of transcriptions will arise again so you can realize that the effectiveness of transcriptions in the eyes of the college and university broadcasting stations is a question which interests us very much. Any information on this point you can discover for me would be very much appreciated."

The second communication is from TRACY F. TYLER, SECRETARY AND RESEARCH DIRECTOR OF THE NATIONAL COMMITTEE ON EDUCATION BY RADIO, WASHINGTON, D. C. This letter has just arrived at this office air mail special delivery. The contents of this letter are of such importance relative to the nation-wide survey being conducted by the Committee that I hasten to send it on to the members. By way of explanation I might add that the questionnaire forms released by the National Committee were late in reaching this office as indicated in his reply to me. I immediately rushed an air mail letter to Mr. Tyler asking for an extension of time for member stations of the Association in order that careful thought and research might be made before member stations replied to the questionnaire. You will note in his letter he explains that the forms have now been redrafted in order that the survey may be more comprehensive. I am passing this information on to you so that all stations holding membership in the Association may present this questionnaire to the National Committee in the new form. It is quite important that all member stations cooperate with the Committee in this survey, since it is one of the most important pieces of work sponsored by educational radio groups up to the present time.

Mr. Tyler's letter follows:

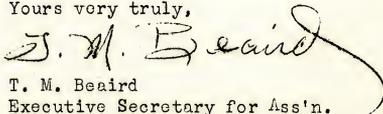
"I have yours of November 9 and regret very much that through the absence of President Crane you were late in receiving your questionnaires as they were sent from this office in ample time to give each individual a chance to check them over and make suggestions and return them to us here in Washington by November 5. As a matter of fact we had a number of suggestions and following several conferences we have drawn up a new questionnaire which is to be presented at the Chicago meeting for criticism and adoption. I am sending you a copy under separate cover.

"You will note that this new questionnaire consists of but two forms. We finally decided to give form 1 to the person in each institution responsible for broadcasting, either the station director or the director of extension or the chairman of the radio committee. Form 2 will go to each of the following: the executive officer of the governing board; the president of the institution; the business manager; the deans; the director of agricultural extension; the director of general extension; the radio station director; the technical director of the radio station; the program director of the radio station; the chairman of the radio committee. Arranging it in this way makes it possible to effect a great reduction in the size of the inquiry blank. I assume that you realize that this data will be collected by the personal visitation of myself to each institution. I would welcome any criticisms you might make.

"I am going to be in Chicago next week. If you wish to reach me my address will be care of the Stevens Hotel."

A regular bulletin will follow in the course of the next few days. In the meantime please send to this office any notice of importance or interest to the members of the Association.

Yours very truly,



T. M. Beaird
Executive Secretary for Ass'n.
University of Oklahoma
Norman, Oklahoma.